



**RSPN's Annual Business Trends Forum:
Technology's Disruption In Healthcare and
Cyber-Security and Privacy**

Thursday, October 22, 2015, 4:00 – 8:00 PM
International House Philadelphia
3701 Chestnut Street, Philadelphia, PA 19104

**The Russian-Speaking Professionals Network
Of Greater Philadelphia (RSPN)**

In conjunction with

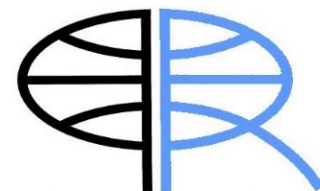
**District 1199C Training & Upgrading Fund;
Mid-Atlantic Eurasia Business Council; and
International House Philadelphia**

Proudly Presents

**2015 Annual Business Trends Forum
Technology's Disruption in Healthcare and
Cyber-security and Privacy**

RSPN | Russian-Speaking
Professionals Network

District 1199C
**Training &
Upgrading
Fund**



Mid-Atlantic - Eurasia Business Council

www.rspnetwork.org



RSPN's Annual Business Trends Forum: Technology's Disruption In Healthcare and Cyber-Security and Privacy

Healthcare is going through its biggest shakeup in history spurred by technological and digital revolution. Technology plays a central role in health care reform to contain costs, improve access, and save lives. Society in general is turning its attention to how technology can be applied to keep people healthy. Seeing the potential, venture capitalists are channeling billions into health care IT, the federal government is also planning to spend up to \$29 billion in incentives to encourage hospitals and doctors' offices to digitize healthcare records.

Due to a recent digital innovations, for the first time we can remotely and continuously monitor heartbeat, blood pressure readings, the rate and depth of breathing, body temperature, oxygen concentration in the blood, glucose, brain waves, activity, mood – all the things that make us tick. We can image any part of the body and do a three-dimensional reconstruction, eventually leading to the capability of printing an organ.

Numerous startups developing a mobile apps and other health-related tools and gadgets that aim to help people to monitor their wellbeing, stay active, sleep well and eat healthy.

A smart, universal electronic medical record system is certainly a big part of the package. It is a digital and portable version of the current paper file system that would be accessible to all doctors. That means no more filling out endless paper forms, as your doctor could access everything about you on the computer. But that also brings up realistic concerns about our privacy and cyber-security.

As technology continues to expand the horizons of medicine and medical interaction, it's becoming clear that we're entering a new era of health care.

Join *RSPN/Russian-Speaking Professionals Network*[®], our partners and our panel of industry's experts in the open discussion about these and other topics and a networking reception afterwards on Thursday, October 22, 2015.

RSPN's 2015 Annual Business Trends Forum

Who We Are



Founded in 2008, RSPN is a non-profit organization uniting hundreds of professionals in the Greater Philadelphia area with origin or ancestry from former Soviet states, as well as those who are interested in business and cultural exchange with the Russian-speaking community. The mission of the organization is to serve as a key resource for Russian-speaking and other professionals in the area and to build a foundation for their professional, community, and personal development. RSPN organizes and hosts various educational, cultural and networking events and is an excellent resource for professionals of all levels - from students to top executives and entrepreneurs.

2015 Annual Business Trends Forum

Thursday, October 22 ~ from 4 to 8 pm ~ International House Philadelphia

The 2015 Annual RSPN Business Trends Forum is a premier event for anyone interested in networking with Philadelphia's Russian-speaking business and professional community and staying at the forefront of developments in healthcare and technology. The Forum brings together local, regional and international companies within a wide range of industries, venture capitalists, business consultants, entrepreneurs, legal and accounting professionals. This event will comprise expert panel presentations, well-recognized keynote speakers, Q&A discussions and a catered networking reception with an open bar. The theme of this year's Forum is Healthcare and Technology. The Forum will focus on current trends in healthcare and how it is affected by the recent developments in technology. This will be a great opportunity to network with a diverse group of highly accomplished business leaders and professionals, as well as young professionals.

RSPN's 2015 Annual Business Trends Forum

Forum Program

KEYNOTE SPEAKER: PENNSYLVANIA STATE SENATOR JOHN SABATINA, JR.

PANEL ONE: TECHNOLOGY'S DISRUPTION IN HEALTHCARE

Technology is revolutionizing all aspects of health care and wellness. Society in general, and healthcare and life-science companies alike, are turning to technology to solve many of their greatest healthcare challenges, and the investment community is channeling billions into this health-tech revolution. This panel will discuss the disruption that technology is making in healthcare delivery models, drug research and clinical trials, people's overall wellness and the business and legal landscape surrounding this technology revolution in healthcare.

Moderator: Vlad Tinovsky, Esq. - Principal at Tinovsky Law Firm

Speakers: Shawn Blackburn - CEO of Y-Prime, Inc.

Igor Finkel - President of AmeriQuest Ambulance, Inc.

John D. Simmons, Esq. - Partner at Panitch Schwarze Belisario & Nadel, LLP

Viktoriya Torchinsky-Field, Esq. - Managing Counsel-Litigation at Cigna Corporation

Susan B. Thomas Remarks: Introduction to District 1199C Training & Upgrading Fund's Greater Philadelphia Healthcare Partnership and the federal grant for on-the-job-training and placement for healthcare and health information workers, including benefits to employers.

PANEL TWO: CYBER-SECURITY AND PRIVACY ISSUES AND TRENDS

Recent headlines have been dominated by massive attacks by hackers and other data breaches resulting in improper disclosure of significant amount of sensitive consumer information, governmental scrutiny and crippling fines and penalties. With the value of medical records surging, healthcare providers and companies that handle medical and other sensitive data are increasingly targets of hackers, insider threats and other malfeasance. (According to a recent article by Reuters, your medical information is worth 10 times more to hackers than your credit card!) In healthcare, as technology continues to play an ever-expanding role and as healthcare becomes increasingly data-driven, data security and effective management of cybersecurity—as well as HIPAA/ HITECH Act and other similar privacy standards—will become much more pressing priorities for healthcare providers and other companies that conduct business in the healthcare setting. This panel will address privacy and cybersecurity issues in healthcare as well as in other settings, both from a legal as well as from technical perspectives.

Moderator: Dmitry Tuchinsky, Esq. - Duane Morris LLP

Speakers: Darin Bielby - Director, Navigant

Ilya Mylstein - Managing Consultant, Navigant

Michael Roytman - CEO & Enterprise Engineer, 21st Century Business Solutions

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KEYNOTE SPEAKER: PENNSYLVANIA STATE SENATOR JOHN SABATINA JR.



Pennsylvania State Senator John Sabatina is a lifelong resident of Rhawnhurst in the Northeast section of Philadelphia. After excelling at Father Judge High School, he graduated Cum Laude from West Chester University in 1992, earning a Bachelor's Degree in Marketing. He also received a law degree from Widener University School of Law in 1997. Senator Sabatina serves as the Democratic Chairman of the Communications and Technology Committee. He also serves as a member of the Senate Aging & Youth, Judiciary, Labor & Industry and Veterans Affairs & Emergency Preparedness committees. Sabatina is also a proud member of the Legislative Women's Health Caucus. Sabatina previously served as an Assistant District Attorney under Lynne Abraham. During that time, he represented citizens by prosecuting some of the city's most dangerous criminals in major jury trials for crimes such as robbery, burglary, aggravated assault, drugs and attempted murder. He has served in the state House for nine years representing the 174th Legislative District. He is a member of the

Philadelphia Bar Association, the Pennsylvania Assistant District Attorney's Association, the Sons of Italy Greater Roxborough Lodge No. 2217, Father Judge Alumni Association, Resurrection of Our Lord Parish and the Rhawnhurst Civic Association. His legislative priorities are crime prevention, combating blight in our communities and promoting urban renewal through economic, cultural and neighborhood development. Senator Sabatina lives in Rhawnhurst with his wife, Eileen and his daughter, Caroline, who was born in fall 2014.

INTERMISSION REMARKS: SUSAN B. THOMAS, INDUSTRY PARTNERSHIP DIRECTOR AT DISTRICT 1199C TRAINING & UPGRADING FUND



The District 1199C Training & Upgrading Fund is a 41 year old Labor Management partnership that was founded to serve both its members who are frontline healthcare workers and its community which includes unemployed area residents in need of basic skills and occupational training. Annually the Fund provides 15,000 training participations and makes a difference in many lives by providing people with the tools and skills that lead to gainful employment, self-sufficiency and a better community.

Susan Thomas is the Industry Partnership Director at the Training Fund. She brings a long career in corporate Human Resources and Training and has been with the Training Fund for close to six years. She manages the Greater Philadelphia Healthcare Partnership which is a sector partnership of employers that work together on incumbent worker training and related HR issues. She also manages two large federal grants providing On-the-Job Training and Apprenticeship to long term unemployed individuals in Nursing, Health Information and Community Health Careers. Susan has a BA from Muhlenberg College and an MBA from George Washington University.

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PANEL ONE MODERATOR: VLAD TINOVSKY, ESQ., PRINCIPAL AT TINOVSKY LAW FIRM



Vlad Tinovsky is the founder and president of Tinovsky Law Firm. Prior to founding Tinovsky Law Firm, Vlad practiced business and technology law with the national law firm of Eckert Seamans and the international law firm of Cozen O'Connor in Philadelphia, and has served as general counsel to several privately-held technology and renewable energy companies. Vlad has represented entrepreneurs and businesses of all sizes, from small family-owned businesses to Fortune 500 companies, in various business transactional and litigation matters. He has assisted clients to grow and meet the demands of a changing business landscape through, among other things, mergers, acquisitions, divestitures, debt and equity financing and joint venture and strategic alliance transactions. Vlad has also counseled clients when difficulties arise in their business. He has represented clients in complex business and commercial litigation, including lawsuits related to copyright infringement, trademark infringement, theft of trade-secrets, unfair competition, securities fraud, shareholder oppression and "business divorce" litigation. He has also represented both debtors and creditors in regional and national bankruptcy cases and related litigation, and has administered the wind up, liquidation and dissolution of businesses in and outside of bankruptcy. Vlad holds an AV® Preeminent rating (the highest) from Martindale-Hubbell, and a Superb (10 out of 10) Rating from Avvo.com. He has also been selected to the Pennsylvania Super Lawyers list in 2008, 2010, 2012, 2013, 2014 and 2015 by Philadelphia Magazine and Super Lawyers®, a Thomson Reuters business.

PANEL ONE SPEAKER: SHAWN BLACKBURN, CO-FOUNDER/CEO OF Y-PRIME, INC.



Shawn Blackburn is co-founder and Chief Executive Officer of Y-Prime, Inc. and is responsible for leading the strategic growth of the company. With more than 15 years of experience in both public and private companies, Shawn is focused on enhancing the business performance of the life sciences industry by delivering powerful solutions that make actionable information available to all users all the time. In his role as CEO, Shawn is involved in corporate strategy, product strategy, business development, general management as well as customer and partner relations.

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PANEL ONE SPEAKER: IGOR FINKEL, PRESIDENT OF AMERIQUEST AMBULANCE, INC.



Igor Finkel is a serial entrepreneur, marketing and operational systems specialist, who has used his skills and passion for spreading value in Health Care and Digital Marketing arenas. Owner of AmeriQuest Ambulance, Inc., MarketFresh, LLC. and a member of an international think tank called The Lion's Trust, which meets once a month in South Florida, Igor is always on the front line of innovation. His personal mottos are "Work on the business not in the business." and "Work less, earn more and benefit many."

PANEL ONE SPEAKER: JOHN D. SIMMONS, ESQ. , PARTNER AT PANITCH SCHWARZE BELISARIO & NADEL, LLP



John D. Simmons' practice focuses on IP litigation including patent, trademark, copyright, trade secrets, computer fraud and abuse, cybersquatting and licensing/contract disputes. John has litigated cases involving a wide variety of technologies, including instrumentation, gaming devices, video games, software, Internet security software/systems, ionization systems, industrial designs and medical devices. He has extensive patent drafting, due diligence, opinion writing and licensing experience. John received his B.S. in electrical engineering from Drexel University, where he was a member of the Eta Kappa Nu honor society of electrical engineers. He received his J.D. magna cum laude from Temple University's Beasley School of Law, graduating first in his class. He won the Barrister Award for Excellence in Trial Advocacy and was a Barenkopf Scholar. Prior to joining Panitch Schwarze Belisario & Nadel LLP, John was an associate and patent agent at Akin Gump Strauss Hauer & Feld. John was previously an executive manager at Roberts Services, Inc. and also a process

control engineer at John Brown Engineering & Construction. He is a member of the Pennsylvania Bar, the Philadelphia Intellectual Property Law Association (PIPLA), and the Ben Franklin Inn of Court. John is an inventor and holds patents related to instrumentation and software. He is also a licensed professional engineer in Pennsylvania, New Jersey, Delaware and Maryland. He was named a Pennsylvania Super Lawyers magazine "Rising Star" for 2010 to 2014. He was added to the Best Lawyers in America list in 2015.

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PANEL ONE SPEAKER: VIKTORIYA TORCHINSKY-FIELD, ESQ. - MANAGING COUNSEL-LITIGATION AT CIGNA CORPORATION



Viktoriya Torchinsky-Field is Managing Counsel, Litigation at Cigna Corporation in Philadelphia. Viktoriya grew up in Kiev, Ukraine and emigrated in 1989. Viktoriya graduated, cum laude, from The John Marshall Law School in 1998, where she served as the Managing Editor of the Law Review. Before joining Cigna Legal in 2008, Viktoriya practiced as a complex commercial and class action litigator at Sidley & Austin and Drinker, Biddle & Reath. Viktoriya is responsible for litigation strategy for Cigna Group Insurance Litigation. She also manages Cigna's complex healthcare and corporate litigation, with a focus on class action defense. Viktoriya also founded and helps run the Cigna Legal Volunteer & Pro Bono Program. She is a regular speaker and contributor at industry seminars and conferences, including the American Conference Institute and the Defense Research Institute. When she is not working, Viktoriya enjoys spending time with her family, practicing Iyengar yoga and traveling.

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PANEL TWO MODERATOR: **DMITRY TUCHINSKY, ESQ., DUANE MORRIS LLP, HEALTHCARE LAW PRACTICE GROUP**



Dmitry Tuchinsky focuses his practice in the areas of healthcare regulatory and corporate law. As part of his practice, he regularly represents investors and entrepreneurs, as well as hospitals and health systems, medical practices, physicians, long-term care facilities, and other healthcare and ancillary providers in connection with business transactions, regulatory and compliance matters. He routinely advises clients on a wide range of healthcare regulatory issues, including fraud and abuse, self-referrals, HIPAA/ HITECH and healthcare privacy, corporate practice of medicine and fee-splitting prohibitions, and various licensure issues. Mr. Tuchinsky also counsels foreign high-networth individuals and businesses regarding various U.S. corporate and regulatory issues, and is experienced in representing and counseling clients in connection with business start-ups, investing and fundraising, corporate governance, and contractual matters.

Prior to joining Duane Morris, Mr. Tuchinsky was senior in-house counsel for a healthcare company that owns and operates numerous urgent care facilities in Pennsylvania and New Jersey. His experience as senior in-house counsel has enhanced his understanding of the many regulatory and other industry challenges that facilities, physicians, entrepreneurs and investors in the healthcare industry currently face. He has a J.D., magna cum laude, from New York Law School, an LL.M. from the University of Pennsylvania Law School, 2006, and a bachelor's degree (BBA) in Finance from Temple University. He also served in the U.S. Army, 101st Airborne Division, from 1997 to 2000.

PANEL TWO SPEAKER: **MICHAEL ROYTMAN, CEO OF 21ST CENTURY BUSINESS SOLUTIONS, INC.**



Michael Roytman is the CEO and Enterprise Architect of 21st Century Business Solutions. Michael is a business strategist and technology pragmatist with over 20 years of experience. Some of his projects include transformation of a financial software company into an E-Business organization. He led development of the web services interface for the flagship transaction tax engine, architected federal electronic filing system, advanced planning and analytics solutions.

Other notable engagements include the position of a Chief Architect of an e-commerce firm, development of fully automated pharmacy, build-out of a service oriented data warehouse for a prominent health insurance company. Currently Michael is focusing on connecting business strategies with emerging technologies through enterprise architecture, information

analysis for data science driven insights.

Michael holds a Master of Business Administration in Global Management from the University of Phoenix, Bachelor in Science degrees in Computer Engineering and Computer Science from Drexel University, Philadelphia, USA.

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PANEL TWO SPEAKER: DARIN BIELBY, DIRECTOR AT NAVIGANT CONSULTING, INC.



Darin Bielby is a Director with Navigant Consulting based in the Philadelphia office focused on building and strengthening relationships between companies, law firms, insurers, brokers, associations, and Navigant Consulting professionals. Mr. Bielby has 22 years of experience assisting clients and their advisors with their critical legal, compliance, technology, regulatory, and financial challenges.

Mr. Bielby's clients include Fortune 500 corporations, multinational law firms, global insurance companies, and private equity firms representing numerous industries including pharmaceuticals, managed care health insurers, financial services, healthcare providers, technology, construction, real estate, manufacturing, and energy.

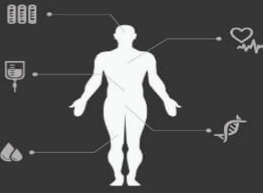
Mr. Bielby combines his multifaceted knowledge of the current threats facing industries with the insights he gleans from conversations with company executives, outside counsel, insurers, and government regulators to identify future risks. He then works with Navigant's consulting professionals and research team to help clients understand, track, and respond to these risks.

Among other matters, Mr. Bielby has assisted clients in a wide range of industries, such as pharmaceutical clients, law firms and managed care insurers, with compliance projects including several pharma IRO engagements, consulting and litigation support, PhRMA Code External Reviews, CRO audits, technology projects, expert witness testimony, valuations, economics, and strategy. He has also assisted cyber insurance companies, their legal counsel, and the insureds with reactive and proactive forensic investigations, malware remediation, computer forensics, and business interruption/damages consulting.

PANEL TWO SPEAKER: ILYA MILSHEYN, MANAGING CONSULTANT AT NAVIGANT CONSULTING, INC.

Ilya Milshteyn is a Managing Consultant within Navigant's Information Security and Incident Response Practice based in Chicago with expertise in cyber incident response, data breach investigations, malware discovery and analysis, computer and network forensics, application / infrastructure maintenance and deployment, and software development. Mr. Milshteyn has over 14 years IT experience and has worked on 25 engagements including several high profile investigations involving PCI data theft, personally identifiable/ protected healthcare information theft, ransomware, botnets, HR data thefts, and many security breaches and incidents.

Mr. Milshteyn is a Certified Information Systems Security Professional (CISSP) and a GIAC Certified Intrusion Analyst (GCIA). He also holds a GIAC Reverse Engineering Malware (GREM) certification.

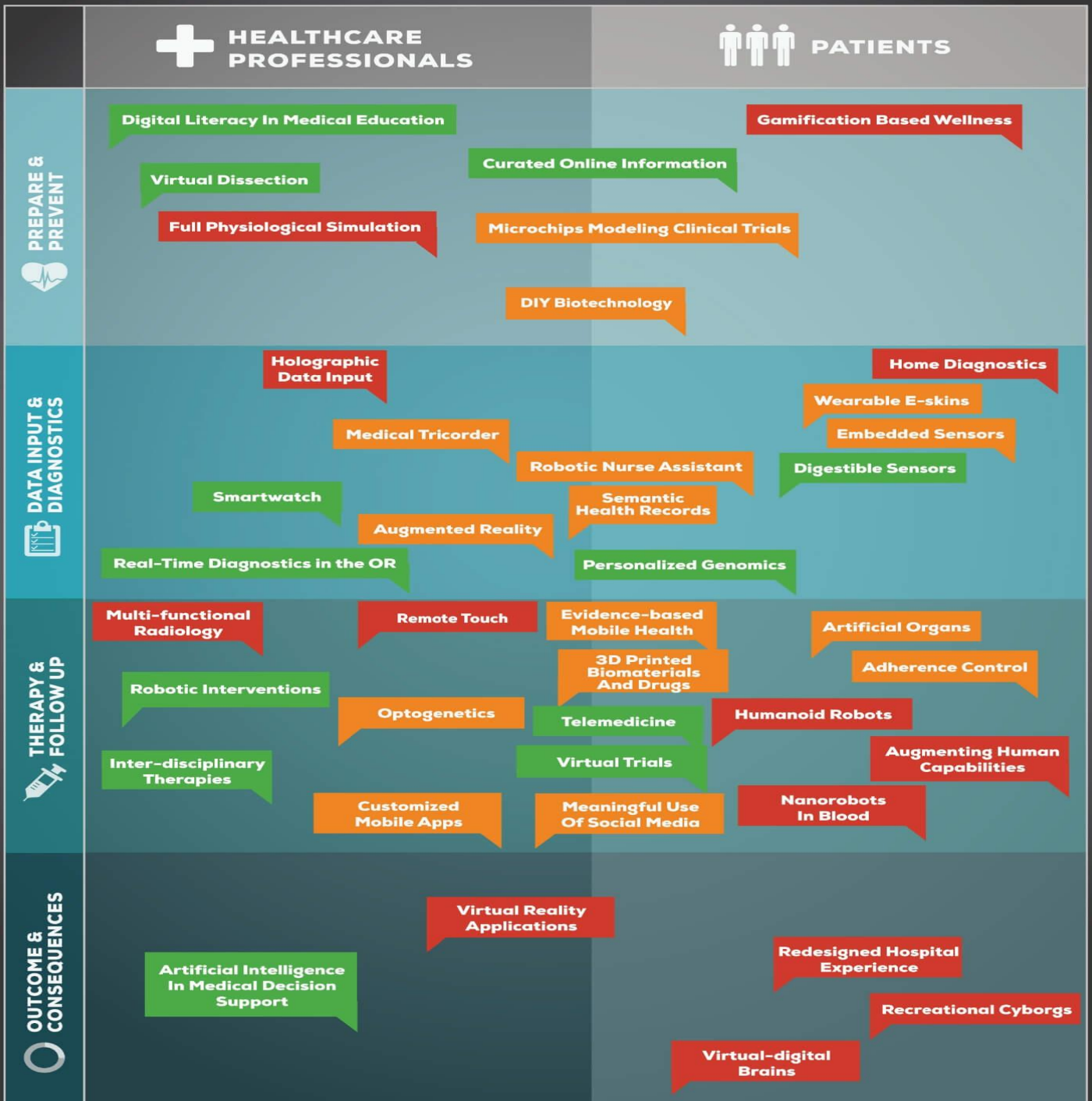


THE GUIDE TO THE FUTURE OF MEDICINE



By Bertalan Mesko, MD, PhD

Medicalfuturist.com



Already Available

In Progress

Still Needs Time

3 perspectives are added featuring the main trends that shape the future of medicine such as which stage of the delivery of healthcare and the practice of medicine is affected (prevent & prepare; data input & diagnostics; therapy & follow-up; and outcomes & consequences), whether it affects patients or healthcare professionals; and the practicability of it (already available - green; in progress - orange; and still needs time - red).



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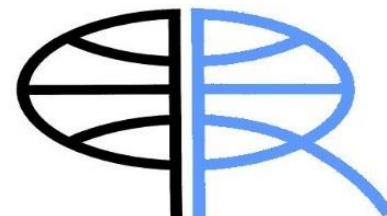


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