Russian-Speaking Professionals Network Of Greater Philadelphia (RSPN)

proudly presents

CURRENT ISSUES AND TRENDS IN MEDICAL PRACTICE AND HEALTH CARE MANAGEMENT

Wednesday, November 9, 2011 ▪ 7:00 PM

Restaurant Melody ▪ 11723 Bustleton Avenue ▪ Philadelphia, PA 19116

Moderator: Inez M. Markovich, Esquire,
Deeb Blum Murphy Frishberg & Markovich, PC

Speakers: William Gramlich, Esquire, Blank Rome LLP
Dmitry Tuchinsky, Esquire, Premier Immediate Medical Care
Barry W. Emens, PNC Bank, N.A.

The event features an engaging discussion of current topics in health care, a buffet-style reception, and an opportunity to catch up with old friends and meet new ones.

Attendance at this event is free but you must register for the event by e-mail to imarkovich@dbmfmlaw.com no later than Friday, November 4, 2011

Sponsors: BLANK ROME LLP COUNSELORS AT LAW PNC

TOPICS AND ISSUES

Health Care Issues and Trends

- Practice consolidation
- Joint ventures
- Development of outpatient facilities
- Billing Review Developments

Organization of Physician Practices and Related Issues

- Availability of Financing to Start-Up Practices and in Buy-Ins and Buy-Outs

Physician Contracting / Employment Issues

- Compensation; Other Benefits & Considerations
- Term & Termination
- Equity Status
- Parties Duties & Obligations
- Restrictive Covenants
- Regulatory Considerations
  - Stark Statute
  - Anti-Kickback

Ethical & Privacy Considerations

- Overview of HIPAA
- Notice of Breach Rules and Recent Changes to HIPAA
- Authorization and Consent Issues

MODERATOR

Inez M. Markovich
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Inez M. Markovich, Esquire is a partner in the law firm of Deeb Blum Murphy Frishberg & Markovich, PC. She concentrates her practice in the areas of commercial finance transactions, loan restructuring, business reorganization and bankruptcy, and creditors' rights. In addition to routinely representing various commercial banks, leasing companies and other financial institutions in all aspects of secured lending, leasing and credit enhancement transactions and bank regulatory matters, Inez represents a number of entrepreneurs in a broad range of general commercial matters. In 2008, 2010, and 2011, Inez was named a Super Lawyers "Rising Star". Also, in 2010, Inez was recognized as a "40 under 40" winner by *The Philadelphia Business Journal* and a "Lawyers on the Fast Track" winner by *The Legal Intelligencer*. Inez is licensed to practice law in Pennsylvania, New Jersey and New York. For more information about Inez's practice, visit www.dbmfmlaw.com.

SPEAKERS

Dmitry Tuchinsky
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Dmitry is General Counsel and Vice President of Finance at Premier Immediate Medical Care, a provider of acute/urgent care medical services in Eastern Pennsylvania and South New Jersey. At Premier, Dmitry is directly responsible for strategic matters such as joint ventures, development of new facilities, financing and various physician arrangements, as well as regulatory compliance and general legal matters. Dmitry began his legal career as a corporate associate in the New York office of Proskauer Rose, a top-tier international law firm, and spent a year in Proskauer's office in London, UK. Subsequently, Dmitry co-founded a boutique business law firm Courembis Tuchinsky PLLC, with offices in New York, D.C. and Philadelphia. Dmitry was born in Kiev, former Soviet Union, and grew up in Northeast Philadelphia. He is fluent in Russian. Dmitry has an LL.M. from University of Pennsylvania Law School and a J.D., *magna cum laude,* from New York Law School, where he was the Editor-in-Chief of the Law Review and member of Center for International Law, Honors Program. Dmitry has a B.B.A., *summa cum laude,* in Finance, from Temple University. Dmitry is also a veteran of U.S. Army, as an enlisted member of 101st Airborne Division.

William E. Gramlich
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William Gramlich maintains a corporate and regulatory practice with a concentration in the healthcare and insurance industries, including health plans, healthcare providers, insurance companies, third-party administrators, and pharmaceutical companies. He writes and speaks frequently on health care matters including, privacy, the Medicare Part D benefit, and other aspects of the Medicare Modernization Act. He represents both for-profit and nonprofit entities in areas such as mergers and acquisitions, divestitures, general corporate, regulatory, health plan compliance, licensing, federal and state privacy issues; and Medicare. Bill has received the highest possible rating from Martindale-Hubbell. He is also a certified public accountant. Bill is licensed to practice law in Pennsylvania. For more information about his practice, visit www.blankrome.com.

Barry W. Emens
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Barry W. Emens is a Vice President in Healthcare Business Banking with PNC Bank, NA. He brings 10 years of experience working with healthcare professionals in the banking arena and specializes in Revenue Cycle Management, Start-Up Loans, Buy-Ins, Buy-Outs, equipment financing and major practice expansions. Barry received a Bachelor's of Science in Business Economics from Bloomsburg University of Pennsylvania and is a Certified Medical Practice Executive (CMPE) Candidate with the American College of Medical Practice Executives (ACMPE). Barry resides in Riverton, NJ with his wife, Christine and son, Cole.